



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2017

Multiple District 4

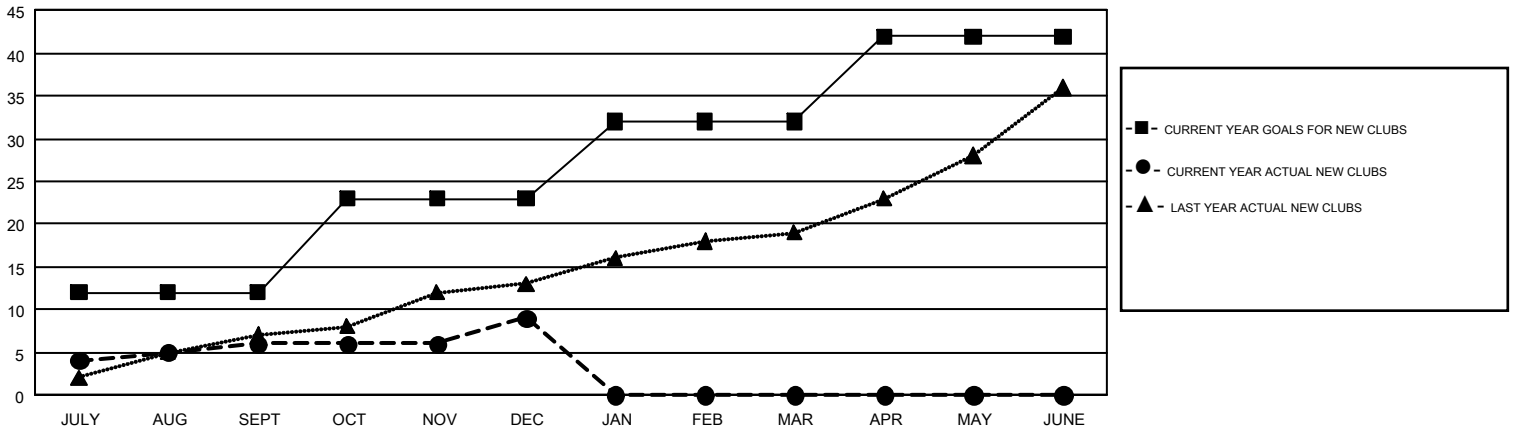
LOCATION: CALIFORNIA

GMT: HOWARD HUDSON

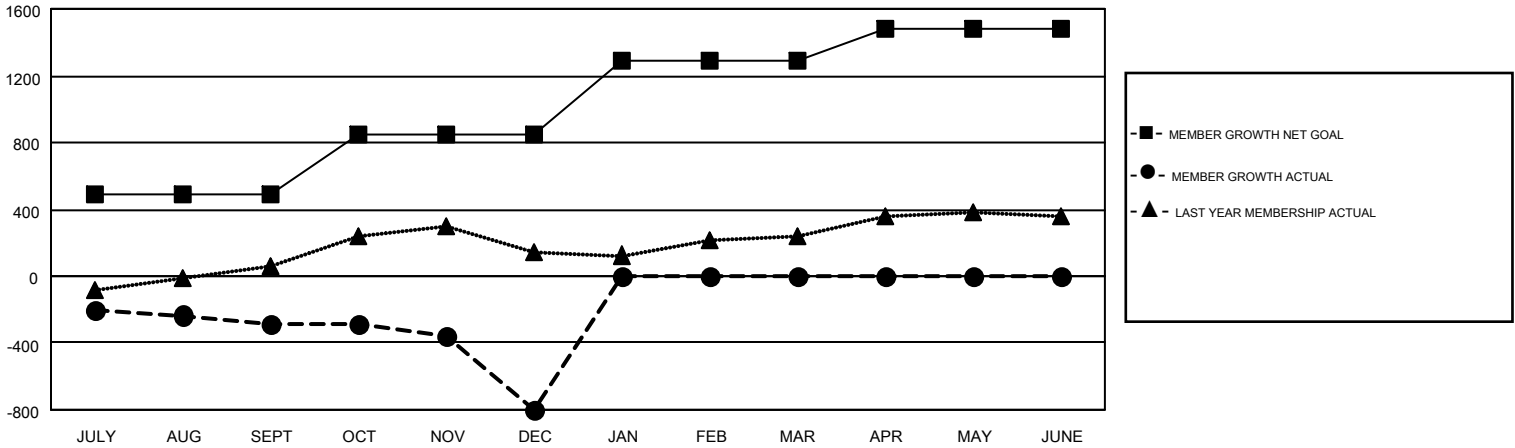
GMT CA 1

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	12	6	4	JULY/AUG/SEPT	485	953	1,082
OCT/NOV/DEC	11	3	17	OCT/NOV/DEC	368	625	1,078
JAN/FEB/MAR	9	0	0	JAN/FEB/MAR	434	0	0
APR/MAY/JUNE	10	0	0	APR/MAY/JUNE	191	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 21	381 CLUBS OF 754 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	12,658 (62.69%)
DECEASED	137	FEMALE	7,532 (37.31%)
CLUB CANCELLED	229	TOTAL FAMILY UNIT MEMBERS	
OTHER	1,794	3,625	
TOTAL	2,160	FAMILY MEMBERS PAYING HALF DUES	
		1,889	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)